



CITY OF LA PALMA

2019 Sponsorship Packages

Arbor Day Sponsorship Packages

Arbor Day Celebration Tuesday, April 23, 2019

Platinum Level Sponsorship \$350

Recognition in event program
Announcement of sponsorship and recognition of VIP's during event
Your Corporate Banner on display for entire program
Acknowledgement of sponsorship in media press releases
Acknowledgement of sponsorship on City electronic reader board for a full week before the event.

Gold Level Sponsorship \$250

Recognition in event program
Announcement of sponsorship and recognition of VIP's during event
Your Corporate Banner on display for entire program
Acknowledgement of sponsorship in media press releases

Silver Level Sponsorship \$150

Announcement of sponsorship and recognition of VIP's during event
Recognition in event program

Bronze Level Sponsorship \$75

Recognition in event program

Memorial Day Ceremony Sponsorship Packages

Memorial Day Ceremony Monday, May 27, 2019

Platinum Level Sponsorship \$400

Reserved VIP seating for four (4) people
Recognition in event program
Acknowledgement of sponsorship in media press releases
Acknowledgement of sponsorship on City electronic reader board for a full week before the event.

Gold Level Sponsorship \$200

Reserved VIP seating for two (2) people
Recognition in event program
Acknowledgement of sponsorship in media press releases

Silver Level Sponsorship \$150

Reserved VIP seating for one (1) person
Recognition in event program

Bronze Level Sponsorship \$75

Recognition in event program

Hometown Heroes Concert Sponsorship Packet

Hometown Heroes Concert Saturday, June 29, 2019

Platinum Level Sponsorship \$500

Announcement of sponsorship over microphone, periodically throughout the event
Corporate logo on promotional flyer
Corporate Sponsorship on City electronic reader board
Acknowledgement of sponsorship in media press releases

Gold Level Sponsorship \$250

Announcement of sponsorship over microphone, periodically throughout the event
Corporate logo on promotional flyer
Acknowledgement of sponsorship in media press releases

Silver Level Sponsorship \$150

Announcement of sponsorship over microphone, periodically throughout the event
Recognition on promotional flyer

Bronze Level Sponsorship \$75

Announcement of sponsorship over microphone, periodically throughout the event

La Palma Run For Fun Sponsorship Packages

Run for Fun 5k/10k Run and 5k Walk Thursday, July 4, 2019

Platinum Level Sponsorship \$3,500

15 Full Run Entries (Includes Run t-shirts and pancake breakfast tickets)
Opportunity to present the overall winner in each of the three races with the Mayor
Opportunity to assist in starting the race
Corporate sponsorship on City electronic reader board
Corporate logo printed on Run for Fun t-shirts
Corporate logo displayed on Run flyers
Verbal acknowledgement at awards ceremony

Acknowledgement of sponsorship in media press releases

Gold Level Sponsorship \$2,250

5 Full Run Entries (Includes Run t-shirts and pancake breakfast tickets)
Corporate sponsorship on City electronic reader board
Corporate logo printed on Run for Fun t-shirts
Corporate logo displayed on Run flyers
Verbal acknowledgement at awards ceremony
Acknowledgement of sponsorship in media press releases

Silver Level Sponsorship \$1,000

2 Run Entries (Includes Run t-shirts and pancake breakfast tickets)
Corporate logo displayed on Run flyers
Verbal acknowledgement at awards ceremony
Acknowledgement of sponsorship in media press releases

Bronze Level Sponsorship \$750

Corporate logo displayed on Run flyers
Acknowledgement of sponsorship in media press releases

Concerts in the Park Sponsorship Packages

Saturdays in July and August 3, 2019

Platinum Level Sponsorship \$3,500

Corporate sponsorship on City electronic reader board
Your Corporate Banner on stage for entire concert series
Full page (8.5" x 11") advertisement in program for entire concert series
Acknowledgement in the Summer La Palma Mosaic

Gold Level Sponsorship \$2,250

Corporate sponsorship on City electronic reader board
Your Corporate Banner on stage for entire concert series
Half page (8.5" x 5.5") advertisement in program for entire concert series
Acknowledgement in the Summer La Palma Mosaic

Silver Level Sponsorship \$1,000

Quarter Page (4.25" x 5.5") advertisement in program for entire concert series
Acknowledgement in the Summer La Palma Mosaic

Bronze Level Sponsorship \$750

Mention in program for entire concert series
Acknowledgement in the Summer La Palma Mosaic

Halloween Carnival Sponsorship Packages

Halloween Carnival Thursday, October 31, 2019

Platinum Level Sponsorship \$800

Announcement of sponsorship over microphone, periodically throughout the evening event
Your Corporate Banner on display in the Carnival area
Corporate logo on promotional flyer
Corporate Sponsorship on City electronic reader board
Acknowledgement of sponsorship in media press releases

Gold Level Sponsorship \$400

Announcement of sponsorship over microphone, periodically throughout the evening event
Corporate logo on promotional flyer
Acknowledgement of sponsorship in media press releases

Silver Level Sponsorship \$250

Announcement of sponsorship over microphone, periodically throughout the evening event
Recognition on promotional flyer, posted to local elementary school web sites

Bronze Level Sponsorship \$150

Announcement of sponsorship over microphone, periodically throughout the evening event

Holiday Tree Lighting Ceremony Sponsorship Packages

Holiday Tree Lighting Ceremony Wednesday, December 4, 2019

Platinum Level Sponsorship \$500

Your Corporate Banner displayed through the program
VIP seating for two (2) guests
Business card advertisement in program
Verbal acknowledgment of sponsorship
Acknowledgement of sponsorship in media press releases

Gold Level Sponsorship \$250

Recognition of sponsorship in program
Verbal acknowledgment of sponsorship
Acknowledgement of sponsorship in media press releases

Silver Level Sponsorship \$150

Recognition of sponsorship in program
Verbal acknowledgment of sponsorship

Bronze Level Sponsorship \$100

Recognition of sponsorship in program

Annual Sponsorship - Best Deal

Receive all the benefits listed above for a lower price!

Annual Sponsorship Saving

Platinum level sponsorship of all citywide events:	\$8,000	\$1,550
Gold level sponsorship of all citywide events:	\$5,500	\$300
Silver level sponsorship of all citywide events:	\$3,000	\$350
Bronze level sponsorship of all citywide events:	\$1,500	\$475