

MINUTES OF THE REGULAR MEETING  
OF THE LA PALMA CITY COUNCIL

April 6, 2004

Mayor Duke called the regular meeting of the La Palma City Council to order at 7:00 p.m. on Tuesday, April 6, 2004, in the Council Chambers of La Palma City Hall, 7822 Walker Street, La Palma, California.

PLEDGE OF ALLEGIANCE

Councilmember Barnes led the Pledge of Allegiance to the United States Flag.

INVOCATION

Mayor Duke gave the Invocation.

ROLL CALL:

Councilmembers present: Christine M. Barnes, Kenneth A. Blake, Alta E. Duke,  
Paul F. Walker

Councilmembers absent: Larry A. Herman

City Officials present: Catherine Standiford, City Manager  
Vince Giampa, Chief of Police  
Tami Piscotty, Assistant to the City Manager  
Ismile Noorbaksh, Director of Public Works/City Engineer  
Jan Hobson, Director of Recreation & Community Services  
Michael Houston, City Attorney  
Crystal Wilkerson, Administrative Secretary

PRESENTATIONS

Senior Dispatcher, Tracy Nolan, received a proclamation from Mayor Duke designating the week of April 11-17, 2004 as National Public Safety Telecommunicator's Week 2004.

Paul Son received a proclamation from Mayor Duke designating the week of April 18-24, 2004 as the 24<sup>th</sup> National Crime Victims Rights Week.

RECESS

Mayor Duke recessed the City Council to convene as the Community Development Commission at 7:15 p.m. (See separate Community Development Commission Minutes.)

RECONVENING

Mayor Duke reconvened the meeting in regular session at 7:16 p.m.

CONSENT CALENDAR

Councilmember Barnes made a motion to approve the following items on the Consent Calendar:

APPROVED THE MARCH 16, 2004 CITY COUNCIL MEETING MINUTES

ADOPTED RESOLUTION NO. 2004-09 APPROVING A REGISTER OF DEMANDS FOR APRIL 6, 2004

APPOINTED HILDA BRALY TO THE COMMUNITY ACTIVITIES AND BEAUTIFICATION COMMITTEE, FOR A FOUR-YEAR TERM EXPIRING ON DECEMBER 31, 2007

APPROVED AN AMENDMENT TO THE AGREEMENT WITH CONRAD AND ASSOCIATES FOR COMPLETION OF AUDITING SERVICES FOR FISCAL YEARS 2004/2005 AND 2005/2006, IN THE AMOUNT OF \$32, 100 AND \$33,000 RESPECTIVELY

ADOPTED RESOLUTION NO. 2004-10 APPROVING CERTAIN SIDEWALK IMPROVEMENTS ON WALKER STREET AND VALLEY VIEW STREET WITHIN AND OUTSIDE OF THE LA PALMA COMMUNITY DEVELOPMENT PROJECT AREA AND ALLOCATED AN ADDITIONAL \$22,460 FROM THE CDC CAPITAL PROJECTS FUND TO THE PROJECT

AWARDED A CONTRACT IN THE AMOUNT OF \$131,811.00 TO THE LOW RESPONSIBLE BIDDER, FS CONSTRUCTION OF SYLMAR, CALIFORNIA, AND AUTHORIZED THE MAYOR TO EXECUTE THE AGREEMENT FOR THE SIDEWALK IMPROVEMENTS ON (1) VARIOUS STREETS; (2) ON VALLEY VIEW STREET AT 183<sup>RD</sup> STREET; (3) ON THE EAST SIDE OF WALKER STREET BETWEEN THELMA AVENUE AND HOUSTON AVENUE AND (4) ON THE WEST SIDE OF WALKER STREET BETWEEN 91 FREEWAY OVERPASS AND ORANGETHORPE AVENUE, CITY PROJECT NOS. ST-254, ST-259 AND ST-260 AND

AUTHORIZED THE TRANSFER OF \$19,000 FROM MEASURE M's "(1) VARIOUS STREETS"  
PROJECT ACCOUNT NO. 012-900-814

APPROVED AND AUTHORIZED THE MAYOR TO EXECUTE AMENDMENT NO. 7 TO  
COOPERATIVE AGREEMENT C95-982 BETWEEN THE ORANGE COUNTY  
TRANSPORTATION AUTHORITY AND THE CITY OF LA PALMA

ADOPTED A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LA PALMA OF  
INTENTION TO APPROVE AN AMENDMENT ON THE CONTRACT BETWEEN THE BOARD  
OF ADMINISTRATION OF THE CALIFORNIA PUBLIC EMPLOYEES' RETIREMENT SYSTEM  
AND THE CITY COUNCIL OF THE CITY OF LA PALMA

The motion was seconded by Councilmember Walker and carried on the following roll call vote:

AYES: Barnes, Blake, Duke, Walker

NOES: None

ABSENT: Herman

#### REGULAR ITEMS

#### 9. *City of La Palma's 50<sup>th</sup> Anniversary Celebration*

City Manager Standiford gave a staff report in regards to the City of La Palma's 50<sup>th</sup> Anniversary celebration and some options for Council's consideration. This event will occur next year, in 2005. The City of La Palma was incorporated on October 25, 1955 and the last City birthday was for its' 40<sup>th</sup> Anniversary. Staff is suggesting to start planning now on how best to commemorate the 50<sup>th</sup> Anniversary. Depending on how much the City Council wants to do, it will require staff to allocate funds in next years budget for purposes of that planning and celebration.

Staff established several goals for conducting this celebration, including that the 50<sup>th</sup> Anniversary be used as an opportunity to educate the community about the City's history and the benefits of being an incorporated city. The second goal is to identify ways to help the community celebrate the wonderful heritage that La Palma has. The third goal is to be sensitive to current limitation on staff and financial resources.

The concept being proposed is that the City celebrate the Anniversary throughout the year 2005 and culminate with La Palma Days in November. La Palma Days was actually originated as an activity or an event to honor the City's founding. Throughout the year, staff would provide a series of commemorative mementos to recognize the year but focus on trying to incorporate the 50<sup>th</sup> Anniversary theme in existing programs and events. The City of La Palma is already involved in a wide variety of events and activities that reach out to various segments and stakeholders in the community. Staff's concept is to build upon what the City is already doing and add a 50<sup>th</sup> Anniversary component too many of these activities and events. Many of these activities and events are implemented by wonderful volunteers and City committees and Staff's concept is to ask the existing committees to assist with coming up with ways to incorporate the theme and selecting mementos.

Throughout the year Staff would produce historical articles about the City's history and include them in the quarterly publication of City news, which is part of the Recreation activities brochure. Staff would also suggest that other community organizations like the Chamber of Commerce, Neighborhood Watch, etc. include historical information in their regular publications. In addition, the City could offer the local schools in town to provide some kind of historical presentation or information. Staff's concept is to start the kick off on January 4, 2005 as part of the regular City Council meeting and have a reception immediately prior and unveil the 50<sup>th</sup> Anniversary logo and potentially have lapel pins available for anyone who attends the reception and meeting that evening. In April, there would be the State of the City luncheon and partnership with the La Palma Chamber of Commerce. As part of this luncheon, the City could provide a historical emphasis and some displays looking at then versus now. The City has their first budget framed and that would be interesting to display. In May, the City usually holds a Volunteer Recognition Event to honor and thank those volunteers who assist with City programs and services. The City always gives them a gift of some sort, so Staff is recommending tying in the 50<sup>th</sup> Anniversary in with the gift. In

June, the City holds its' first Movie Madness and it is suggested that this movie have a 50's theme, like Grease and maybe a license plate frame to give away. In July, the City holds its Run for Fun and, in 2005 this event will be celebrating its 25<sup>th</sup> Anniversary. Staff was thinking of incorporating both anniversaries into shirts or awards. In August, the City focuses on Concerts in the Park and it is recommended that one concert feature 50's type entertainment, and to provide a magnet to those attending. In October, which is the birth month of La Palma, Staff is recommending a City open house in conjunction with the Chamber of Commerce's Mixer and a special reception for the City's former Council Members. In November, the Miss La Palma Pageant takes place and Staff would like to have a 50's theme involved. Also the La Palma Days Parade happens and would be the culmination of the 50<sup>th</sup> Anniversary celebration. One idea is to do a community birthday cake. There would also be some sort of memento, like a hand fan as part of this event.

There are several memento possibilities depending on the budget and how much or little Council would like to do. Staff has talked about purchasing 50<sup>th</sup> Anniversary polo shirts for employees that can be worn on casual days or special City events, and these would be made available for sale to the public. The City can get balloons, stickers, cups, pencils, mugs or commission a 50<sup>th</sup> Anniversary poster reflecting a prominent spot in La Palma or a historical photo.

The financial impact of doing a celebration of this scope or involvement, taking into account the time line, would cost between \$10,000 and \$12,000. Most of the expense would be the mementos distributed to the public or people attending the various events. If this is a range that sounds good to Council, Staff will incorporate it in the Fiscal Year 2004/2005 budget.

Councilmember Walker stated that he didn't have a problem allocating the \$10,000 or \$12,000 figure in the next budget. He mentioned that he would like to see Council give some further input on events over the next couple months.

Mayor Pro Tem Blake stated that he wouldn't mind moving the figure up to \$20,000 and Councilmember Walker stated maybe even \$25,000. Mayor Pro Tem Blake stated that having a sock hop would be fun for all ages. He would like to see the money spent on mementos that the citizens can keep.

Councilmember Barnes stated that she would like to see some outreach in the community to have more volunteers for this event and not necessarily create a new committee but to get some new and different ideas. She doesn't want to see the City spend a lot of money on the disposable items like balloons, etc. She would rather see the City put the money toward the long lasting mementos.

Mayor Pro Tem Blake stated that it might be nice to get additional volunteers, as the events come up throughout the year, since some residents might not be able to serve the whole year.

City Manager Standiford stated that a lot of the events being looked at, like Movie Madness, are staff driven and that she is definitely looking at asking for more volunteers for the city wide Open House.

Mayor Pro Tem Blake stated that this year is Disneyland's 50<sup>th</sup> Anniversary and he thought that maybe the City could get some assistance with donations.

Councilmember Walker stated that since we are looking at history, maybe the City can get someone in a cow outfit.

Mayor Duke stated that what was presented this evening was a great outline of activities and she agrees that the City should work within the existing committees and not form a new one. She doesn't think we need to go above \$15,000.

City Manager Standiford stated that Staff can do everything that is suggested, and then some, with \$15,000. If the City comes up with some great event and we need to allocate additional funds, then Staff can come back to Council for approval for additional monies.

Henry Charoen, 5600 Orangethorpe Avenue, mentioned that he knows money is tight, but \$15,000 is not a lot for this event. He suggested asking for corporate sponsorship. He also mentioned having the Sponsors printed on the T-shirts. He volunteered to be a part of any planning committee.

City Manager Standiford stated that we already have quite a stable of corporate sponsors who already assist us with the Fitness Run for Fun and La Palma Days Parade, and our plan is to definitely contact them for support.

Mayor Pro Tem Blake made a motion to direct Staff to proceed with the conceptual plan for the City's 50<sup>th</sup> Anniversary, work with the existing City committees that coordinate the City's special events, and allocate up to \$15,000 in the next year's budget. The motion was seconded by Councilmember Walker and carried on the following roll call vote:

AYES: Barnes, Blake, Duke, Walker

NOES: None

ABSENT: Herman

#### COUNCILMEMBER REPORTS FROM CITY-AFFILIATED COMMITTEES/COUNCIL REMARKS

Mayor Pro Tem Blake attended the Orange County Fire Authority Executive Committee and discussed routine items. At the General Director's meeting, they approved the construction contracts for three stations: #19 Lake Forest, #29 Dana Point and #15 Silverado Canyon. They also gave the final approval for increasing the ambulance advance life support reimbursement rate to the OCFA in the amount of \$282.00. This hasn't been raised since 1995 and will take on July 1, 2004. They also approved the mid year budget adjustments and a presentation from the consulting group who did the polling in the focus group study on the ballot initiative proposing obtaining the Proposition 172 money. He had the opportunity to go to Washington D.C. to meet with the Orange County Congressional Delegation on behalf of the OCFA, and is asking for funds to get the educational center at the new headquarters completed. OCFA is also asking for \$500,000 to get the new Haz Mat mobile testing lab. Mayor Pro Tem Blake mentioned that he is a proud father and that his son was named Director of Cypress' Summer Camp. He will be director for at least two years.

Councilmember Barnes attended the first Facility meeting for Anaheim Union High School District. Construction for Kennedy will soon be on its way now that the rain is over. They have also encountered a high water table at Cypress. They are also going to look at Lexington and Oxford with concerns about their water volume. The new Junior High will be adjacent to Glover Stadium. They are preparing long term plans for parking lots and securing the building. There is a model prototype at the school district if any one is interested in looking at it. She serves on the Oversight Committee for Measure Z. Councilmember Barnes asked if Staff could put on the cover of the Recreation brochure that it contains "City News". The State of the City invitations will be passed out this evening and are being mailed. The event is scheduled for April 29, 2004.

Mayor Duke attended the Southern California Council of Governments and they have passed the 2004 Regional Transportation Plan. Next thing is reviewing the finances. She attended the task force meeting for fine and performing arts program for the Centralia Schools and hosted by Bobbi Mahler. They are planning to have a business plan for August and to incorporate it where they can.


#### CITY MANAGER COMMENTS

City Manager Standiford reminded Council that they need to adjourn tonight's meeting to Tuesday, April 13, 2004 at 6:00 p.m. in the Community Center for a joint meeting with the Community Activities and Beautification Committee. She also reminded them about the petitions for the local initiatives are due next week. She mentioned that signature gathering statewide is going really well and looks like LOCAL initiative will hopefully qualify for the ballot. She will be making a run on her own time to the Regional Representative early next week, so if there are any outstanding ballots, please turn them into her no later than Monday.

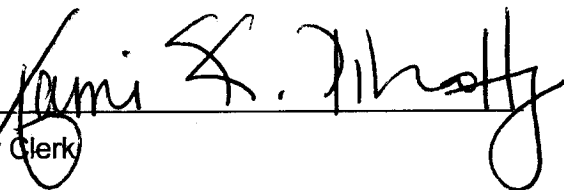


ADJOURNMENT

Mayor Duke adjourned the meeting at 7:55 p.m. to a Joint Meeting with the Community Activities and Beautification Committee on Tuesday, April 13, 2004 at 6:00 p.m. in the Community Center.

  
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Mayor

ATTEST:

  
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City Clerk